



## SIAT, the site of technological innovation for agriculture and fishing

Established to enhance the value of the Tunisian agriculture, focused on competitiveness and innovation, SIAT - (the International Exhibition of Agricultural Investment and Technology) confirms its vocation as a meeting for professionals to share new opportunities and create new horizons on the international markets.

SIAT constitutes a display of the agricultural and the fishing technologies, and crossroads where meet agricultural producers, fishermen, businessmen, manufacturers, manufacturers, ship owners, suppliers and reserchers.

The fair offers a variety of events in such a way as to cater for the interests of the participant and to be in tune with the sector's technological developments.

- An exhibition of advanced technologies and assets of research in the agriculture, agrofood, fishing and services;
- Partnership contacts between Tunisian and foreign partners in order to create joint ventures in Agriculture, fishing and services.
- Demonstration sessions introducing the latest technologies and the new techniques to improve output and enhance the value of the agricultural products.
- International forum for the promotion of the investment in agriculture, fisheries, agro food and services.

### SIAT' 2012 in figures

Area	Gross	Net	
	7000 m <sup>2</sup>	4200 m <sup>2</sup>	
Exhibitors	Total	Tunisians	Foreigners
	250	160	90

**Participating foreign countries:** Germany, Austria, Canada, Denmark, Australia, Spain, France, Italy, Norway, Malta, Holland, Swiss, Saudi Arabia, Jordan, Libya, Morocco, Oman, United States of America, Belgium, Turkey, United Arab Emirates

**Numbers of visitors: 15000**

### SIAT'2014 Synergies between targeted activities

- Research and development,
- Agricultural equipment,
- Agricultural and fishing techniques
- Agricultural and fishing services ,
- Organic agriculture,
- Horticulture , greenhouse farming,
- Seeds and seedlings,
- Olive oil,
- Packaging and conditioning and refrigeration,
- Computer systems applied to agriculture and fishing,
- Enterprise nurseries,
- Promotion and funding of the sector,
- Professional and assistance institutions.

## SIAT'2014, a showcase for technological innovations

The 11<sup>th</sup> edition of SIAT is a major gathering of the high-tech technologies for:

- Basic products for the strengthening of Tunisia's food security,
- Products destined to stimulating exports and to winning new markets.

## SIAT'2014, for the promotion of a competitive agriculture

The exhibition is an opportunity to share information on the achievements of research in the field of agricultural production and fishing.

An area has been selected for the presentation of the innovations in the sector.

Three awards have been established for the best innovating subjects.

## SIAT'2014, a partnership opportunity in agriculture and fishing

SIAT is timely opportunity for contacts between foreign promoters and their Tunisian partners counterparts to create joint ventures. Thus, during all the period of exhibition.

## SIAT'2014, an international forum where debates are open about various themes relative to investment,

standards, traceability of food products and market competitiveness.

